

**OPTIONS EXCHANGE**

**Market Information Circular**

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The purpose of this Market Information Circular (MIC) is to announce that the ISE will change one of its selections for the Short Term Options Series Pilot Program.

**Subject: Options – Change to Short Term Options Series Pilot Program**

On Thursday, December 2, 2010, the ISE will introduce Short Term Options Series (“Weeklies”) on a new underlying replacing a current selection as follows:

Add:

POT	Potash Corp. of Saskatchewan, Inc.
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Drop:

TLT	iShares Barclay's 20+ year Treasury Bond Index ETF
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Remaining ISE selections:

NFLX	NetFlix Inc.
F	Ford Motor Co.
GDX	Market Vectors ETF Gold Miners
GOOG	Google Inc. (Cl A)

To learn more about weeklies go to [Weeklies](#) on the ISE website or contact Jodi Burns, Product Operations Director, at 646-805-1823 or [jburns@ise.com](mailto:jburns@ise.com), or me at the number above.